



SEA ROTMANN

Sea has had a long and varied career in all matters sustainability and behaviour change - both research and implementation. After years of working on practical solutions and policy to embed sustainability into Government best practices, she moved back towards research, albeit from a governance perspective. She was the Principal Scientist and Research Team Manager at New Zealand's Energy Efficiency and Conservation Authority (EECA) for 4 years. There she developed and implemented the NZ Demand Side Energy Research Strategy, managed millions of dollars of energy efficiency research investment, represented the NZ government on the International Energy Agency's R&D Expert Group (EGRD), and ran national and international workshops on behaviour change. Her biggest project as Co-Operating Agent on Task 24 from the IEA DSM Implementing Agreement (www.ieadsm.org), titled 'Closing the Loop: Behaviour Change in DSM – From Theory to Practice'. In this Task, which has over 200 experts from over 20 countries on an invite-only expert platform (www.ieadsmtask24.ning.com), she and her Co-Operating Agent Dr Ruth Mourik are looking at translating behavioural theory into actionable practice. In this process, they are slowly morphing into 'balefish' and storytellers, birthing monsters and matchmaking behaviour changers from different research disciplines, sectors and countries.



BETH SAVAN, Ph.D., MCIP

Beth Savan is the Principal Investigator at the Toronto Cycling Think and Do Tank, at the University of Toronto's School of Environment. Collaborating with partners, colleagues, research assistants and students, the team aims to understand and implement methods to increase cycling for transportation. From 2004 to 2012, Beth Savan was the inaugural Sustainability Director at the University of Toronto, where she was responsible for establishing the Sustainability Office and managing its staff, for engaging over three thousand students a year in sustainability activities on campus, and for overseeing energy and resource conservation programs. She is also a principal in the consulting firm Safara, and has undertaken many consulting projects on resource conservation and community engagement. Beth obtained her Ph.D. from the Imperial College of Science and Technology at the University of London (England). Beth is an award winning teacher and has a cross-appointment in the Geography Department and in the Masters in Planning Programme, is a Research Associate at the Cities Centre and the School of Public Policy and Governance and a Senior Fellow at Massey College. She has been very active as a government advisor, on Environmental Non-Governmental Organization boards and on foundation grants committees. She also has broad experience in the popular media, where she has worked in TV, radio and print. In addition to a large number of scholarly publications, Beth has produced several award-winning radio series and has published two popular books, one for adults and one for children.



DAVE BLIGH

David Bligh is a native of Wolfville, NS and a mechanical engineer with EfficiencyOne. He has worked with Capital District Health Authority and the Department of Health and Wellness as an Onsite Energy Manager for the past three years, specializing in HVAC retrofits and industrial efficiency.



MARK CAMMISULI

Mark joined the Enbridge Gas Distribution DSM team in April 2015 where he now manages the Institutional and Small Industrial sectors. His broad based experience spans over 14 years of technical sales experience in the areas of mechanical equipment, pumps, process equipment, energy management and industrial water treatment. Some of the previous companies he has worked for include Steam Specialty Sales, Busch Vacuum Technics Inc., Klenzoid Company Ltd., and Quadro Engineering. Mark holds a degree in Environmental Engineering from the University of Guelph. He grew up in Oakville and currently lives in Toronto.



JUDY SIMON

Judy Simon has over 30 years of experience in energy efficiency in government and the private sector. Judy has extensive experience in the design and delivery of energy efficiency programs in all sectors, with a focus on the commercial and institutional sectors. Programming has included technology based programs as well as behavioural and market transformation programs. Between 1992 and 2002 Judy was an Ontario Energy Board member, spearheading the creation of the energy efficiency regulatory framework for the natural gas companies. In Ontario Judy has worked with more than 40 electric utilities on energy efficiency, providing guidance on the development of energy plans and the design and delivery of programs. From 2009 to 2011 Judy consulted to UHN on the design and delivery of TLC in all 3 hospitals. Judy has been an energy consultant in private practice since 1989. She is currently a principal at ICF International, leading the energy planning and program design practice in Ontario.



KADY COWAN

Kady has been a sustainability innovator at University Health Network (UHN) since 2007, responsible for the design and delivery of multi-modal environmental management programs and strategies to protect human health and the environment. Program areas include; energy efficiency and conservation, waste reduction and recycling, climate change resiliency, sustainable transportation and local food. By putting behaviour change theory into practice Kady transforms everyday activities into opportunities to improve the sustainability of healthcare for the long-term. Before coming to UHN, she worked in the environmental not-for-profit sector doing research and community engagement program design, as well as environmental research for provincial policy. As chair of the Canadian Coalition for Green Health Care, Kady is advancing thought leadership and facilitating a national dialogue on the many benefits of green health care